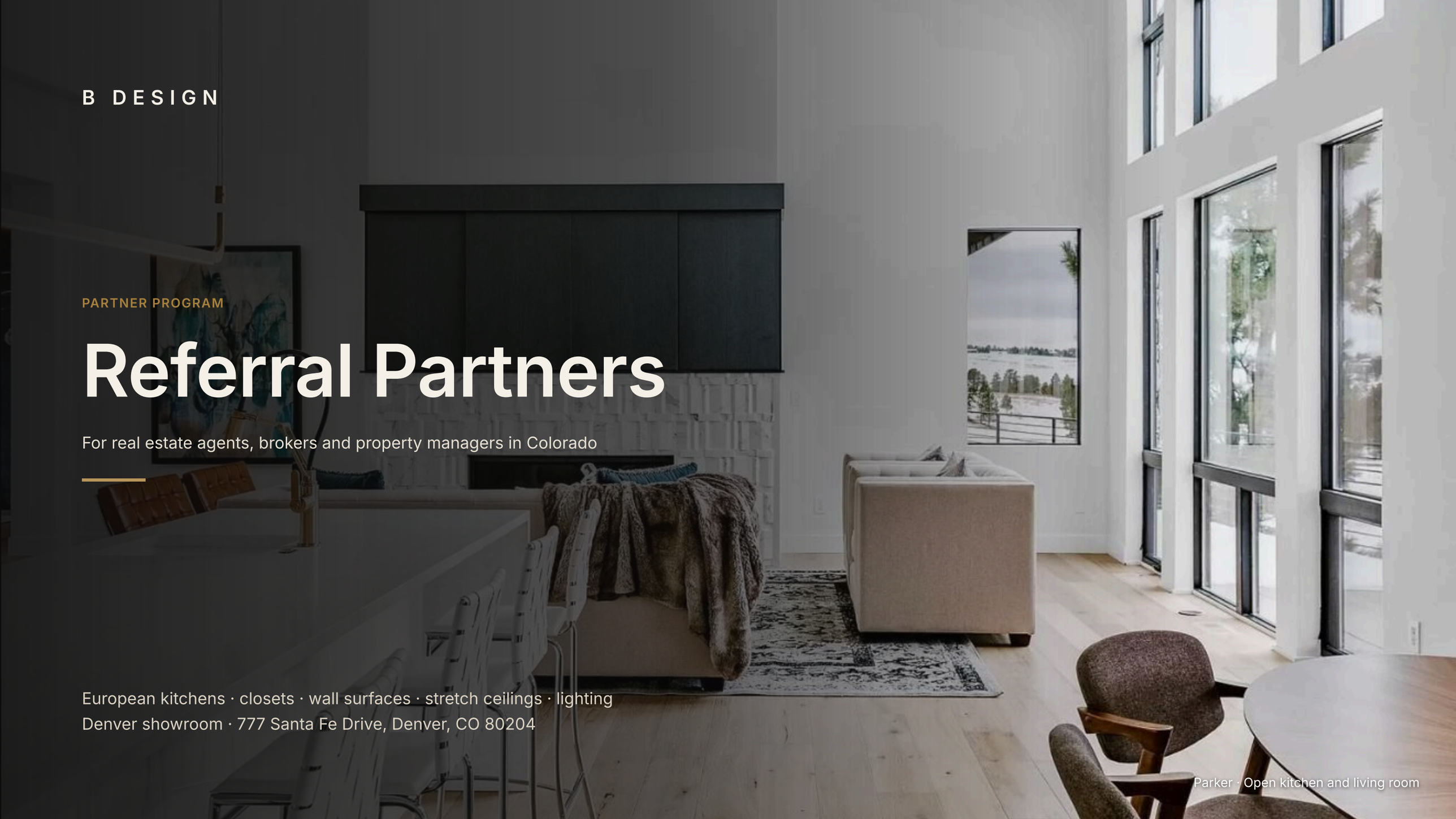
B DESIGN

PARTNER PROGRAM

# Referral Partners

For real estate agents, brokers and property managers in Colorado

European kitchens · closets · wall surfaces · stretch ceilings · lighting
Denver showroom · 777 Santa Fe Drive, Denver, CO 80204



Parker · Open kitchen and living room

WHO IT'S FOR

# A trusted name to give your clients after the keys

Your clients often love the house but not the kitchen, the closets or the baths. B Design helps buyers and owners update them before and after closing, with one team from design to installation. When a client you refer completes a purchase, you choose how the referral is recognized.

- REAL ESTATE AGENTS
- BROKERS
- PROPERTY MANAGERS
- RELOCATION SPECIALISTS



02 / 09

Vail · Sage green and walnut kitchen

CHALLENGES & SOLUTIONS

# What gets in your way — and what we do about it

THE CHALLENGE

### “We love the house, not the kitchen”

Dated kitchens, closets and baths are a common reason buyers hesitate.

HOW WE SOLVE IT

We help buyers plan updates before and after closing: kitchens, closets, bathrooms and living spaces.

THE CHALLENGE

### A bad referral costs you trust

Clients remember who sent them to a contractor that disappointed them.

HOW WE SOLVE IT

One team from concept to installation, a Denver showroom to visit, and a 4.9 rating from 49 Google reviews.

THE CHALLENGE

### Remodels feel slow and overwhelming

New owners want to move in, not manage five vendors.

HOW WE SOLVE IT

Design typically delivered in 2–3 weeks, then one team handles ordering and installation.

CHALLENGES & SOLUTIONS

# More of what we take off your plate

THE CHALLENGE

### The relationship fades after closing

Once the deal closes, there is little reason to stay in touch.

HOW WE SOLVE IT

A referral gives you a real way to keep adding value after the sale.

THE CHALLENGE

### Compensation must be clean and transparent

Referral arrangements need clear terms and client disclosure.

HOW WE SOLVE IT

Terms are confirmed in writing when you join, and partners disclose any referral compensation to their clients.

THE CHALLENGE

### Every client is different

Some clients welcome a fee arrangement; others would rather simply save.

HOW WE SOLVE IT

You choose: a 5% referral fee, or a 5% discount passed directly to your client.

WHAT YOU RECEIVE

# 5%

referral fee — or 5% off for your client

Pricing and terms are confirmed with your B Design trade specialist for each project.

### Option 1: 5% referral fee

On each completed sale from your referral. Terms confirmed in writing.

### Option 2: 5% client discount

Your client receives 5% off their purchase instead.

### Showroom visits

Clients can visit 777 Santa Fe Drive by appointment.

### Design in 2–3 weeks

Drawings and renderings typically delivered in 2–3 weeks.

### One team

Design, ordering and installation by B Design.

### Full product range

Cabinetry, closets, wall surfaces, ceilings, shades and lighting.

ONE PARTNER

# Everything inside the room, from one Denver team

01

### Kitchen cabinetry

Made in Italy and Germany, plus a Colorado-made line with Italian, Austrian and German hardware and surfaces

02

### Closets & wardrobes

Walk-in closets, wardrobes and storage walls

03

### Bathroom vanities

Floating and furniture-style vanities and storage

04

### Wall surfaces

SIBU and Tecnografica panels, Italian wallpaper, stone and decorative surfaces

05

### Stretch ceilings

NEWMAT stretch and translucent backlit ceilings

06

### Shades & lighting

Somfy motorized shades and Italian lighting

HOW IT WORKS

# Four simple steps to refer a client

01

### Join online

Apply in about two minutes and confirm your terms in writing.

02

### Introduce your client

Share your client’s details or have them mention you.

03

### We take it from there

Consultation, design, quote and installation by our team.

04

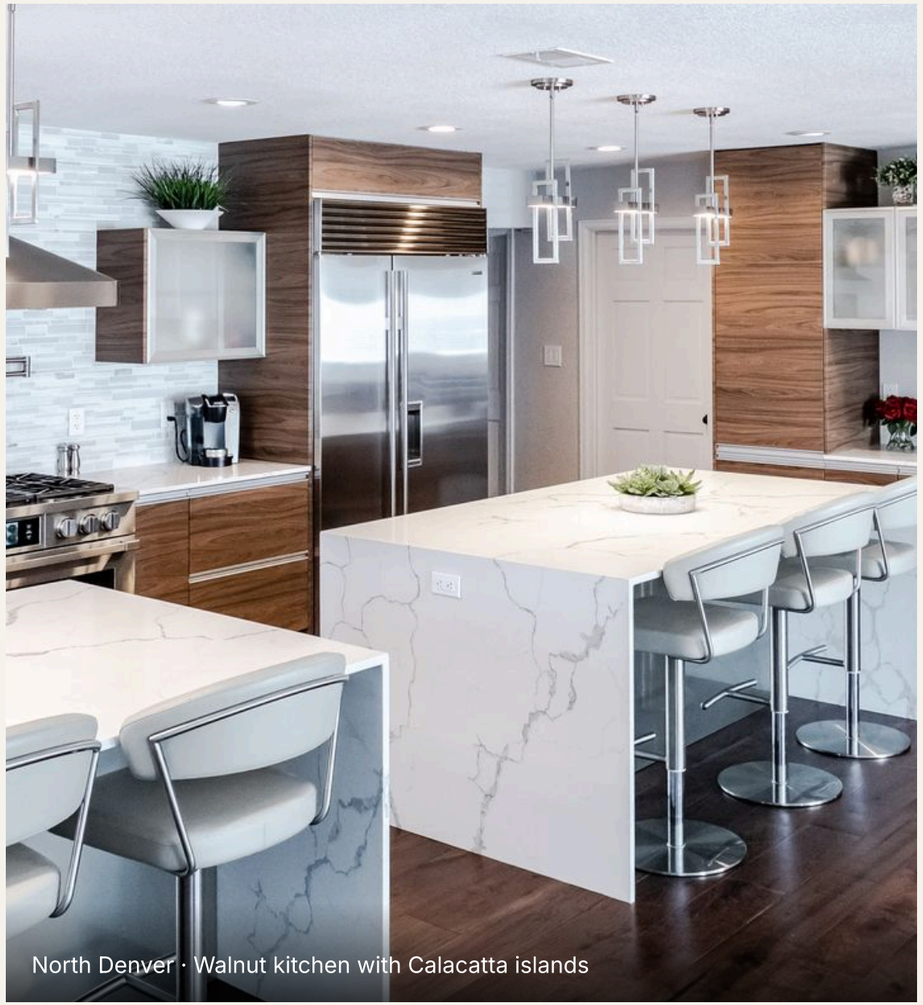
### Choose fee or discount

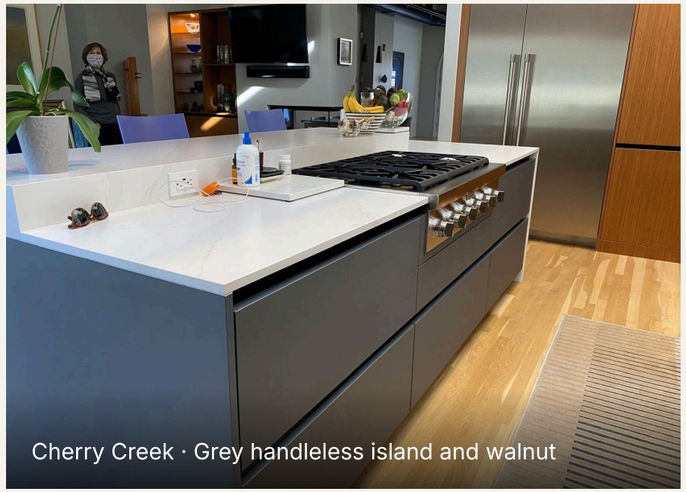
Receive 5% on the completed sale, or give your client 5% off.

> Illustration: a referred client completes a $100,000 project. Option 1: you receive a $5,000 referral fee. Option 2: your client saves $5,000.

RECENT WORK IN COLORADO

# Designed, supplied and installed by B Design


North Denver · Walnut kitchen with Calacatta islands


Cherry Creek · Grey handleless island and walnut


Greenwood Village · White waterfall island


Superior · Calacatta kitchen and dining

B DESIGN

APPLY NOW

# Become a Referral Partner

| | |
|---|---|
| APPLY ONLINE | b-design-llc.com/real-estate-professionals |
| CALL | 720-740-1811 |
| SHOWROOM | 777 Santa Fe Drive, Denver, CO 80204<br>Visits by appointment |
| WEBSITE | www.b-design-llc.com/trade-programs |

APPLY IN ABOUT TWO MINUTES

WHAT CLIENTS SAY

*“We redesigned and built a new kitchen and a library. Gregory and his team were professional and timely through the entire process. Everything was done with precision and expert care.”*

SAM R., GOOGLE REVIEW

Rated 4.9 from 49 reviews on Google.